



# **Sabre Products** **Commission, Referral &** **Growth Model**

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A transparent, ethical growth engine where everyone benefits from sharing the platform.

# A Transparent Engine for Organic Growth



Growth is driven by real users sharing software they actually use.



A clear, fair structure exists for everyone—from casual users to enterprise channel partners.



**Important Notice:** This is definitively NOT a Multi-Level Marketing (MLM) system. Our ecosystem relies on real subscription revenue, zero forced spending, and complete sponsor mobility.

# Three Distinct Paths to Participate



## Standard User

**Who They Are:** Anyone actively using a Sabre product.

**How They Earn:** 1 free subscription month per successful referral.

**Cost to Join:** 100% Free.



## Reseller

**Who They Are:** Active sales agents promoting Sabre products.

**How They Earn:** 30% commission on all clients in their referral tree.

**Cost to Join:** 100% Free.



## Partner

**Who They Are:** Channel partners (e.g., ISPs, telcos, security firms).

**How They Earn:** Sets their own retail price; pays Sabre a fixed cost-per-seat.

**Cost to Join:** Partner agreement required.

# The Standard User: Give a Month, Get a Month



Every user can share their unique referral link. When a friend signs up, both the referrer and the new user instantly receive 1 free month.

## The Rules of the Reward

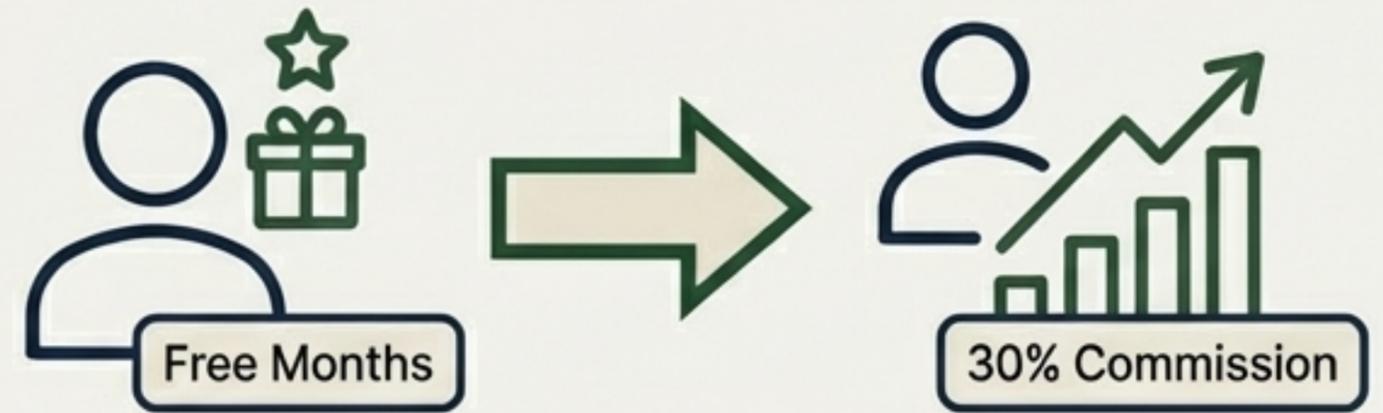
- **It Stacks Infinite Times:** Refer 5 friends, get 5 free months. There is no limit.
- **Product-Specific:** Free months apply per product (e.g., referring a Sabre Marketing client grants a free month of Sabre Marketing).
- **Direct Level Only:** If your friend refers someone else, your friend gets the reward. The standard user chain stops at the direct level.

# The Reseller Opportunity: Building a Business

# 30%

# 100% Free

When users actively promote Sabre, they can apply for a free Reseller account, trading the free month incentive for a far more lucrative 30% commission model.



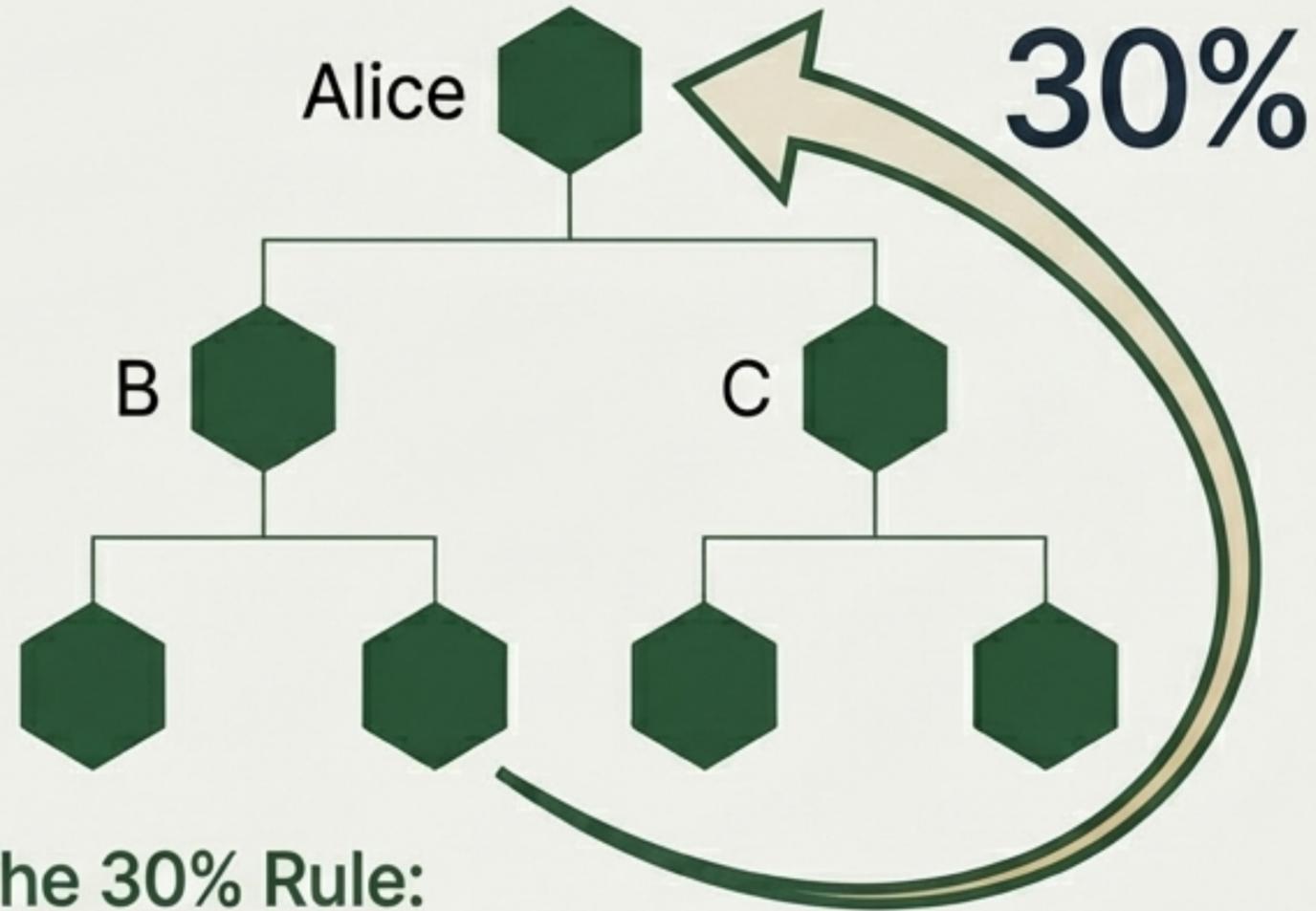
Standard User

Reseller

## What Resellers Earn

- **30% Commission:** Earned on the net income from every client in your tree.
- **Unlimited Direct Clients:** No cap on the number of people you can personally introduce.
- **Infinite Downline Depth:** You earn on your clients, their clients, and so on—forever.

# Visualising Infinite Depth and Upline Bonuses



## The 30% Rule:

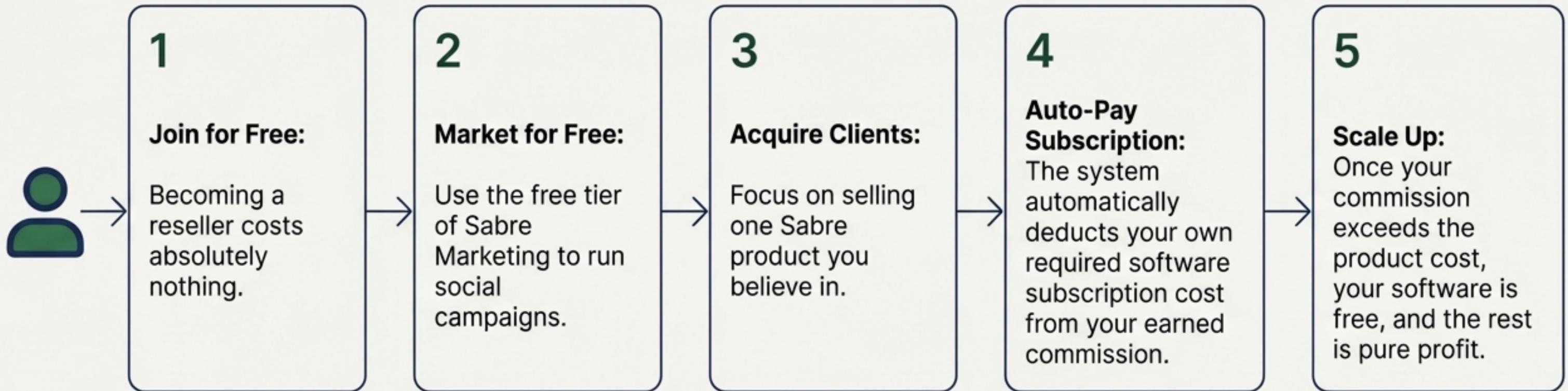
Alice earns 30% on ALL 8 clients in her tree, even though she only personally referred two.



## The 10% Override (Upline Bonus):

When someone in your tree upgrades to manage their own Reseller/Partner tree, you no longer earn the 30% on their clients. Instead, you earn a **flat 10%** of whatever that immediate Reseller/Partner receives from Sabre.

# Starting a Reseller Business at Zero Cost



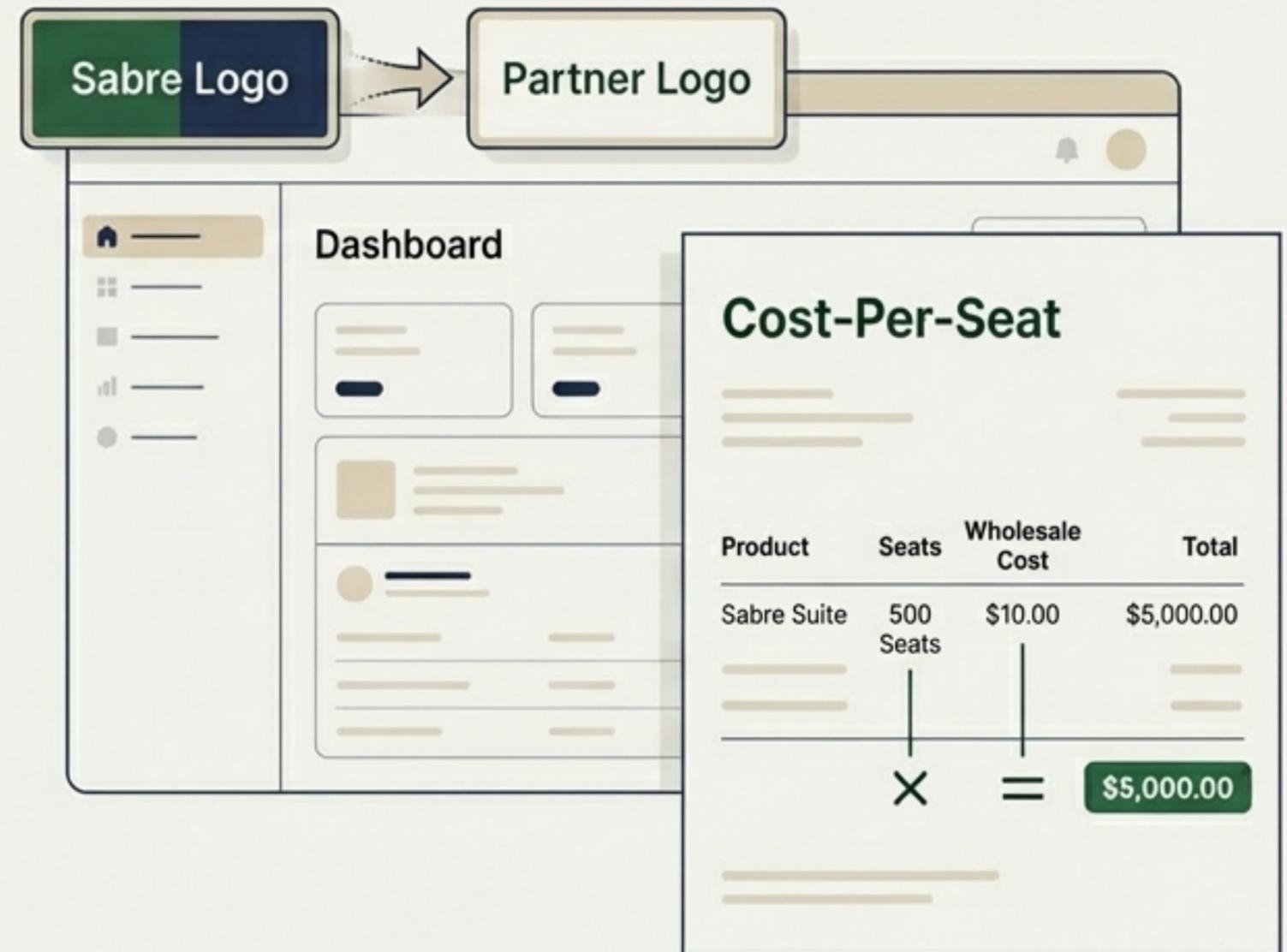
**The Guarantee: You are never forced to buy anything. There is no starter pack, no inventory, and no minimum purchase.**

# The Partner Model: Total Client Ownership

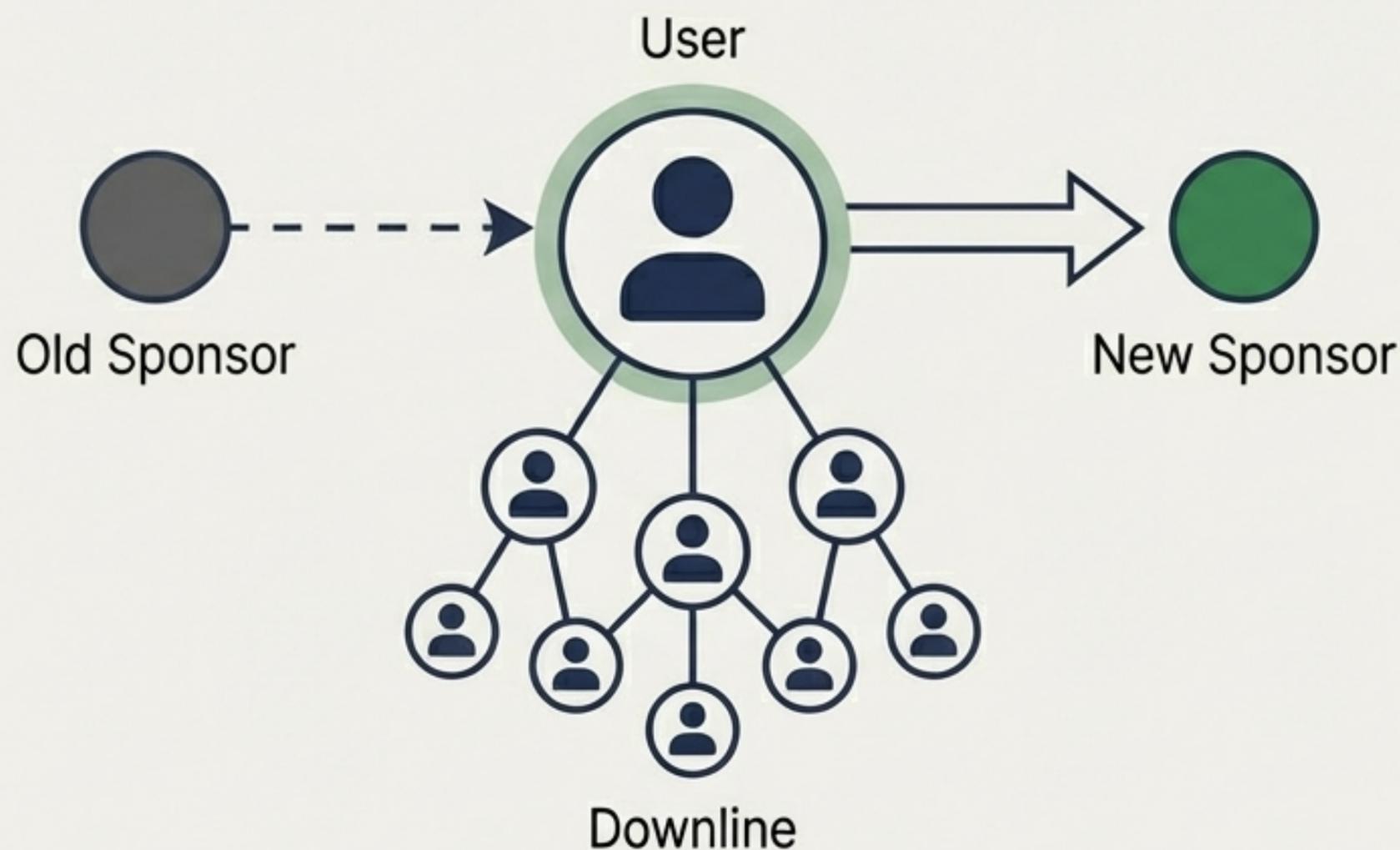
**The Shift:** High-volume operators, ISPs, and security firms can shift from the commission model to a wholesale Cost-Per-Seat model.

## Core Partner Advantages

- **Client Ownership:** The partner owns the client relationship. Sabre has no contact with the end user.
- **Pricing Control:** Partners set their own retail prices or bundle Sabre products into existing service contracts.
- **Invoicing:** Sabre invoices the partner directly based on active seats.
- **White-Label Branding:** Partners can utilise their own brand, logos, and custom domains.



# The Ultimate Differentiator: Complete Sponsor Mobility



## How it Works

**The Rule:** Any client can change their sponsor at the start of any new calendar month.

The client simply requests a change. On the 1st of the next month, they move under the new sponsor, bringing their entire referral tree (downline) with them.

An immutable audit trail logs every move.

## Why This Matters

**No Lock-In:** You are never trapped under an unhelpful sponsor.

**True Meritocracy:** Sponsors are forced to continually add value, offer support, and build community to retain their network.

# Why the Sabre Ecosystem is NOT an MLM

## ✗ Traditional MLM

✗ **Income Source:** Recruitment & qualification purchases.

✗ **Joining Fees:** Expensive starter packs required.

✗ **Forced Spend:** Must buy monthly to earn.

✗ **Network Position:** Permanent, unbreakable lock-in.

✗ **Recruitment Dependency:** Must recruit to earn.

## ✓ The Sabre Model

✓ **Income Source:** Real subscription revenue from active daily software users.

✓ **Joining Fees:** 100% Free to become a reseller.

✓ **Forced Spend:** Commission auto-covers subscription; zero out-of-pocket required.

✓ **Network Position:** Complete mobility; move sponsors at the start of any month.

✓ **Recruitment Dependency:** Earn from your own direct client sales without ever recruiting another reseller.

# The Revenue Engine: Physical Security & Tracking

*Note: All products include a Free tier and a 30-day Pro trial.*



## Sabre Connect

**R499/mo**

Central security & surveillance management platform (cameras, sites, alerts).



## Sabre Cloud

**R599/mo**

Cloud-based security & remote access controller management.



## Sabre Patrol

**R349/mo**

Guard tracking, live GPS, and NFC/QR incident management.



## Sabre Visitor

**R249/mo**

Digital sign-in, ID scanning, and host notifications.



## Sabre SOS

**R199/mo**

Panic button & emergency response system with live GPS.

# The Revenue Engine: Communication & Management

*Note: Resellers only need an active subscription for the specific products they choose to sell.*



**Sabre Desktop**  
**R399/mo**  
Enterprise desktop security and endpoint management.



**Sabre Gateway**  
**R299/mo**  
Centralised WhatsApp & Email API communication gateway.

HIGHLIGHT



**Sabre Marketing**  
**R199/mo**  
AI-powered social media management. Use the free tier to market any Sabre product.



**Sabre QED**  
**R199/mo**  
Professional quoting, estimation, and template management.



**Sabre Router**  
**R99/mo**  
Smart URL routing, redirect management, and analytics.



**Sabre Remote Desk**  
**R79/mo**  
Secure P2P remote desktop access with zero relay servers.

# Financial Mechanics & Reseller Requirements

## Payout Rules

Minimum payout threshold:

**R500 / \$30 / £25 / €25**

- Balances below this roll over.
- Payments are cleared within 15 days after month-end.
- Standard withdrawal fee applies (R10 / \$1 / £1 / €1 per payout).

## Fees & Taxes

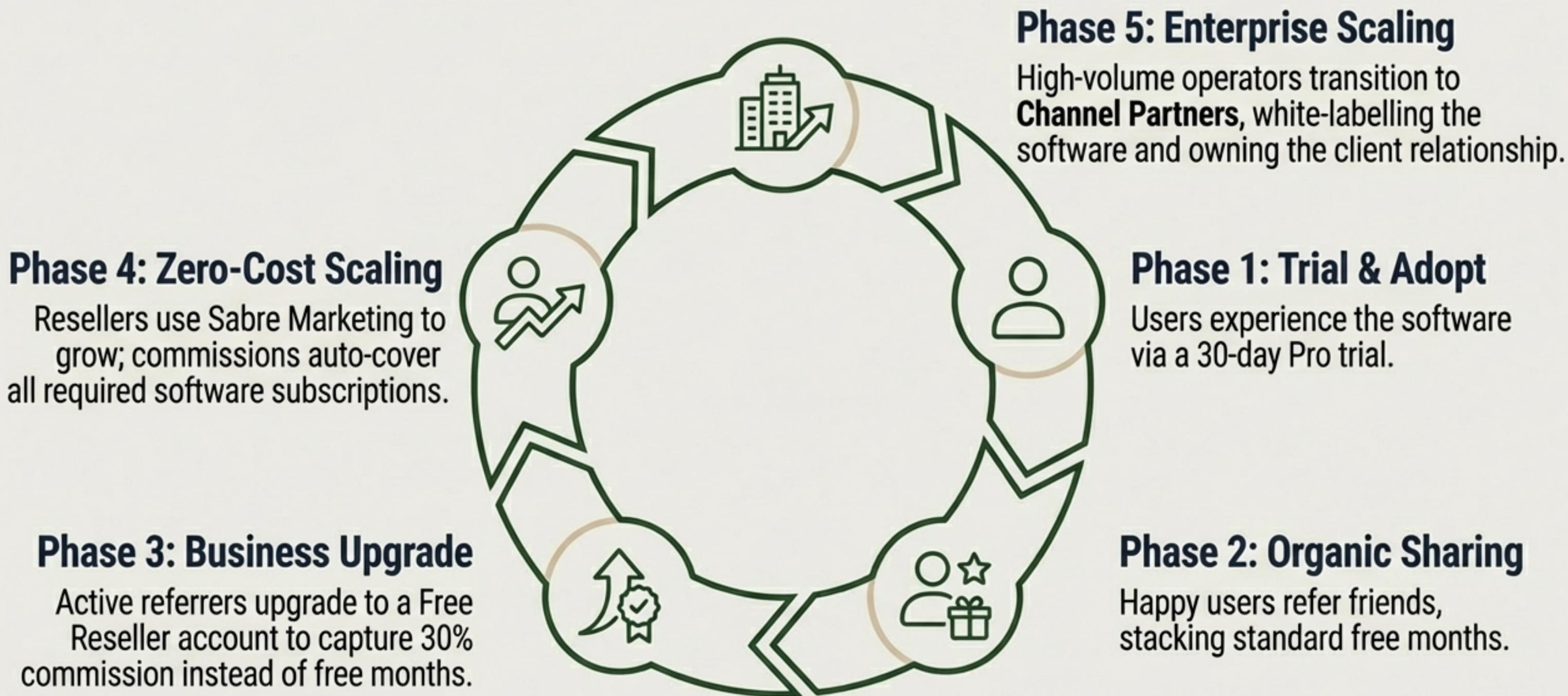
Net income is calculated after 15% VAT (South African clients) or a flat 10% transaction fee (International clients).

## The Retention Rule

**1 Resellers must acquire at least 1 new direct paying client per month.**

If missed, that month's commission is forfeited (though upline overrides are still paid).

# The Virtuous Cycle in Practice



# A Better Way to Build and Share

- Revenue driven by real business software, not joining fees.
- Scale a reseller business from zero out-of-pocket cost.
- Protected by complete sponsor mobility and transparent mechanics.

## Next Steps

Begin a 30-day Pro trial of any Sabre product today.

Activate your free Reseller account in the platform dashboard to start earning 30% on your network.